DIGITAL SIGNAGE

Android Freestanding Digital Posters

A self-standing portrait advertising screen with giant tablet styling and an Android media player built in. Wheel it into place, plug it in and load your content from a USB stick.



Product code **53742382**

Sizes **50", 55" and 65" 4K**

Colours **White or black (65" black)**

50" to 65"
Full HD on 50" and 55", 4K UHD on 65"

450 cd/m²
commercial grade IPS panel brightness

24/7
commercial grade, rated for over 70,000 hours

Freestanding
integrated castors, no wall fixings

Overview

A full-height digital poster in a slim enclosure, with a tempered glass face, rounded corners and an aluminium surround, so it looks like a giant tablet rather than a screen on a stand. The weighted base stands on its own: use the integrated castors and recessed rear handles to move it, or lower the retractable feet to keep it in place. There are no buttons on the outside for anyone to tamper with.

An Android media player is built in. Copy images and video to a USB stick and they play on a loop, use the included scheduling software to show different content at different times of day, or add the network upgrade to update over the internet. A lockable compartment at the back holds a small PC or media player, powered from inside the unit, for HDMI or VGA input.

Key features

- **Giant tablet styling:** tempered glass face, rounded corners and aluminium surround
- **IPS panel** with accurate colour from a 178° viewing angle in portrait
- **Easy to move:** integrated castors and recessed handles, retractable feet to fix in place
- **Lockable internal compartment** with space and power for a small PC or media player
- **Built-in Android player:** USB plug and play, network upgrade available
- **Power timer and speakers:** set on and off times; two built-in speakers

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Specification

Size	50"	55"	65" 4K
Display			
Panel type	Commercial grade IPS, LED backlight		
Resolution	1080 × 1920 (Full HD)		2160 × 3840 (4K UHD)
Active area W × H (mm)	603 × 1072	681.4 × 1210.6	802.5 × 1427.5
Brightness	450 cd/m²		
Contrast ratio	5,000:1		1,200:1
Viewing angle	178°		
Colours / aspect ratio	16.7 million / 16:9		
Orientation	Portrait		
Operating hours	24/7 commercial use		
Media player			
Operating system	Android 7.1		
Processor	Quad-core Cortex-A17, 1.6 GHz		Hexa-core 64-bit, 1.8 GHz
Graphics	Quad-core Mali-T764		Quad-core Mali-T864
Memory / storage	2 GB / 8 GB		4 GB / 32 GB
Wi-Fi	802.11b/g/n/ac		802.11b/g/n/ac, 2.4 and 5 GHz
Ethernet	100/1000M		
Bluetooth	4.2		–
Media formats	–		Video MPEG1/2/4, H.264, WMV, MKV, TS, FLV; audio MP3, AAC; images JPG, BMP, PNG
Connections			
Video input	HDMI, VGA		
USB	1 × USB (OTG/host), 1 × USB (host)		2 × USB 3.0, 3 × USB 2.0
Audio	3.5 mm in		
Speakers	2 × 10 W built in		

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Specification (continued)

Size	50"	55"	65" 4K
Power			
Supply	AC 110 to 240 V, 50/60 Hz		
Consumption	Under 115 W	Under 155 W	295 W
Size and weight			
Unit size H × W × D (mm)	1843.1 × 665.6 × 41.2	1911.5 × 744 × 41.2	2018 × 883.6 × 92.8
Footprint W × D (mm)	665.6 × 500	744 × 500	883.6 × 634.87
Net weight	47.95 kg	69.5 kg	92 kg
Packed size (mm)	1950 × 900 × 600	2020 × 900 × 600	2170 × 990 × 790
Packed weight	78 kg	93 kg	102 kg
Colour	White or black		Black
Environment			
Operating temperature	0°C to 40°C		
Storage temperature	-10°C to 55°C		
Humidity	10% to 80% operating and storage		
In the box			
Supplied with	Scheduling software, remote control, power lead, USB cable, Wi-Fi aerial, user manual		
Options	Network upgrade for remote content updates		

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Getting content on screen

USB plug and play. Copy images and video to a USB stick, plug it in and the screen plays them on a loop. No PC or IT set-up needed.

Scheduled. Use the included scheduling software to show different content at different times, such as breakfast, lunch and dinner menus.

Networked. With the network upgrade, connect over Wi-Fi or Ethernet and update content over the internet.

From a PC. Fit a small PC or media player in the lockable rear compartment and connect it over HDMI or VGA.

Placing the poster

The display stands on its own base, so there is nothing to fix to a wall or floor. Roll it into position on the integrated castors using the recessed rear handles, then lower the retractable feet to keep it in place.

It needs a flat, level floor and a mains socket nearby. Check the packed size against doorways before delivery: the 55" ships in a 2020 mm tall carton.





Black finish, shown in a visitor attraction.

Talk to someone who sells this every day

Tell us where the poster is going and what you want to show, and we will help you pick the size, colour and set-up.

Call 0116 318 4182

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