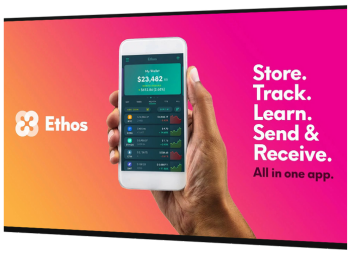
DIGITAL SIGNAGE

High Vibrance Advertising Display

A 700 cd/m² commercial advertising screen for brightly lit shops and shopping centres, and a lower-cost option for window displays. Rich colour, a slim profile and a media player built in.

Product code **49235197** | Sizes **43" and 55"** | Orientation **Landscape or portrait**



700 cd/m²
more than twice the brightness of a standard screen

110°C
panel surface rating with no blackening

43" and 55"
both Full HD 1920 × 1080, IPS panel

24/7
commercial grade, rated for over 70,000 hours

Overview

Bright shop floors and shopping centres make an ordinary screen look dull. This display uses a high vibrance, 700 cd/m² commercial IPS panel, more than twice as bright as a standard domestic screen, so colours stay rich and content stands out. The panel is rated to a surface temperature of 110°C without blackening, which makes it a budget-friendly choice for window displays too.

An Android media player is built in. Load images and video from a USB stick and they play on a loop, or add the network upgrade to update content remotely over Wi-Fi or Ethernet. Plug in a PC or media player over HDMI or VGA and it works as a commercial monitor. The enclosure is slim and light, with a narrow bezel, in landscape or portrait.

Key features

- **High vibrance 700 cd/m² panel** for bright retail spaces and budget window displays
- **Blackening resistant** to a panel surface temperature of 110°C
- **IPS panel** with accurate colour from a 178° viewing angle
- **Slim and lightweight** with a narrow bezel, under 50 mm deep
- **Built-in Android player:** USB plug and play, scheduling and scrolling text
- **Two 5 W speakers** built in for video and audio content

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Specification

Size	43"	55"
Display		
Panel type	Commercial grade IPS, LED backlight	
Resolution	1920 × 1080 (Full HD)	
Active area (mm)	941.2 × 529.4	1209.6 × 680.4
Bezel (mm)	11.2 top and sides, 17.3 bottom	
Brightness	700 cd/m²	
Contrast ratio	4,000:1	
Viewing angle	178°	
Colours / aspect ratio	16.7 million / 16:9	
Blackening resistance	Panel surface up to 110°C	
Orientation	Landscape or portrait	
Operating hours	24/7 commercial use	
Media player		
Operating system	Android 7.1	
Processor	Quad-core Cortex-A17, 1.6 GHz	
Memory / storage	2 GB / 8 GB	
Wi-Fi	802.11b/g/n/ac (network version)	
Ethernet	10/100M (network version)	
Bluetooth	4.0	
Media formats	Video MPG, AVI, MP4, RM, RMVB, TS; audio MP3, WMA; images JPG, GIF, BMP, PNG	
Media resolution	1920 × 1080 landscape, 1080 × 1920 portrait	
Connections		
Video input	HDMI, VGA	
USB	2 × USB	
Audio	3.5 mm in	
Other	LAN	
Speakers	2 × 5 W built in	

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Specification (continued)

Size	43"	55"
Power		
Supply	AC 110 to 240 V, 50/60 Hz	
Power consumption	45 W	65 W
Size and weight		
Unit size W × H × D (mm)	963.6 × 557.9 × 48.1	1232 × 708.9 × 49.9
VESA (mm)	400 × 200	
Net weight	11.7 kg	15.2 kg
Packed size W × H × D (mm)	1067 × 660 × 163	1360 × 830 × 190
Packed weight	15.4 kg	25 kg
Environment		
Operating temperature	0°C to 50°C	
Storage temperature	-30°C to 60°C	
Humidity	10% to 80% operating, 5% to 95% storage	
In the box		
Supplied with	Power lead, remote control and batteries, Wi-Fi aerial, scheduling software, user manual	
Options	Network upgrade, wall mount, floor stand or trolley, ceiling mount, table stand	

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Getting content on screen

USB plug and play. Copy images and video to a USB stick and plug it in. The files copy to the screen and play on a loop once the stick is removed. No PC needed.

Scheduling and ticker text. The included scheduling software plays different content at different times of day, and can add a scrolling text message along the bottom of the screen.

Networked or as a monitor. Add the network upgrade to update content remotely, or connect a PC or media player over HDMI or VGA.

Mounting

The screen has 400 × 200 mm VESA holes on the back and works in landscape or portrait. Wall mounts, floor stands, trolleys, ceiling mounts and table stands are available.

In a window, mount the screen with its face at least 100 mm from the inside of the glass; 200 mm is recommended so air can circulate. Keep the ventilation openings clear.





LAN, HDMI, VGA, audio and USB connections sit on the underside of the screen.

Talk to someone who sells this every day

Tell us where the screen is going and what you want to show, and we will help you pick the size and set-up.

Call 0116 318 4182

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